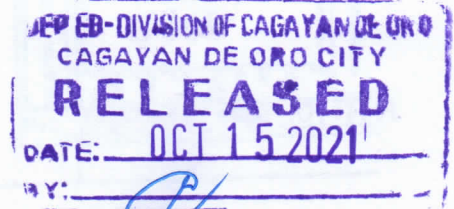




Republic of the Philippines
Department of Education
REGION X
DIVISION OF CAGAYAN DE ORO CITY



October 12, 2021

DIVISION MEMORANDUM

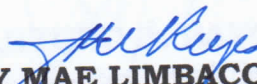
No. 460, 2021

To:

All Public Schools District Supervisors
All Public Elementary and Secondary School Heads
This Division

SHARING OF DOH's COVID-19 VACCINE MESSAGES ON SAFETY AND EFFICACY MATERIALS IN THE OFFICIAL SOCIAL MEDIA ACCOUNTS

1. In accordance with Regional Memorandum No. 577, s. 2021, all public elementary and secondary school heads, in collaboration with the schools' ICT and information coordinators, are hereby directed to disseminate the DOH's COVID-19 vaccine safety and efficacy messages through the schools' official social media accounts.
2. The attached memorandum includes links to advocacy materials such as media cards, a content calendar, and captions.
3. For your guidance and strict compliance.

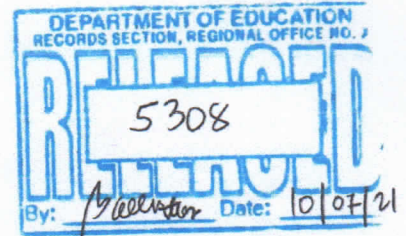

DR. CHERRY MAE LIMBACO-REYES, CESO V
Schools Division Superintendent



Address: Fr. William F. Masterson Avenue, Upper Balulang, Cagayan de Oro City
Telephone: (08822) – 8550048



Republic of the Philippines
Department of Education
REGION X - NORTHERN MINDANAO



Office of the Regional Director

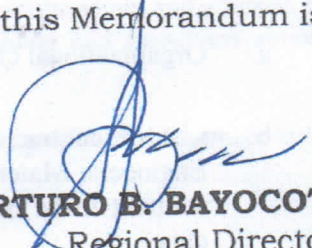
October 7, 2021

REGIONAL MEMORANDUM
No. 577, s. 2021

**SHARING OF DOH'S COVID-19 VACCINE MESSAGES
ON SAFETY AND EFFICACY MATERIALS
IN OFFICIAL SOCIAL MEDIA ACCOUNTS**

To: Assistant Regional Director
Schools Division Superintendents
Regional Information Officer
Divisional Information Officers
Information and Communications Technology Officers
Schools Information Coordinators
All Others Concerned

1. With reference to memorandum PAS-OD-2021-049 from the Public Affairs Service (PAS), the Regional Office (RO), Schools Division Offices (SDOs), and schools are enjoined to share the materials on **COVID-19 Vaccine Messages on Safety and Efficacy** in their official social media accounts.
2. The content calendar, media cards, and captions from the Department of Health (DOH) are accessible via virtual links indicated in the attached memorandum, which contains the complete details.
3. Immediate and wide dissemination of this Memorandum is desired.


DR. ARTURO B. BAYOCOT, CESO III
Regional Director

ATCH.: As stated

ORD-PAU/moon



DepEd Regional Office X, Zone 1, Upper Balulang, Cagayan de Oro City
(088) 856-3932 | (088) 881-3137 | (088) 881-3031
Department of Education Region 10
region10@deped.gov.ph
<http://deped10.com>





Republic of the Philippines
Department of Education
PUBLIC AFFAIRS SERVICE

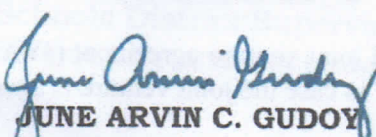
Office of the Director

MEMORANDUM

PAS-OD-2021-049

FOR : **REGIONAL INFORMATION OFFICERS
DIVISION INFORMATION OFFICERS
SCHOOL INFORMATION OFFICERS**

FROM :


JUNE ARVIN C. GUDOY
Director IV

SUBJECT : **ENCOURAGING INFORMATION OFFICERS TO SHARE
DEPARTMENT OF HEALTH'S COVID-19 VACCINE
MESSAGES ON SAFETY AND EFFICACY MATERIALS TO
OFFICIAL SOCIAL MEDIA ACCOUNTS**

DATE : OCTOBER 05, 2021

In line with the Vacc2School: Ligtas na Bakuna Para sa Balik-Eskwela Campaign of the Department of Education (DepEd), and in support of the Department of Health's (DOH) campaign to educate the Filipino citizen about the COVID-19 vaccines, we are encouraging all information officers to share the materials on COVID-19 Vaccine Messages on Safety and Efficacy from DOH.

These materials will assist in amplifying the messages on vaccine safety and efficacy, different ways to view vaccines, and how the youth can talk with their elders and caregivers about the COVID-19 vaccine.

In this line, you may use these suggested content calendar, media cards, and captions which may be accessed through the following links:

- bit.ly/October2021RESBAKUNACalendarGuide
- bit.ly/October2021SafetyAndEfficacy
- bit.ly/FamilyAnalogies
- bit.ly/FamilyVaccineConversations

For queries or clarifications, please contact Ms. Patricia Morales of the Public Affairs Service through email at patricia.morales001@deped.gov.ph or Viber/SMS at +63945-422-9957.

For your guidance.

Thank you.



2nd Flr. Aguinaldo Bldg. - Motorpool Area, DepEd Complex, Meralco Avenue, Pasig City
Telephone No.: (02) 6316033; 6332120; 6337254

